

Kambi



Odds Feed+



Give your sportsbook the edge with Kambi's traded odds

Kambi's high-quality odds feed enables operators to quickly incorporate Kambi's traded odds into their sportsbook with the flexibility to create a bespoke package of odds on an ongoing basis. Odds Feed+ is platform agnostic and built to work seamlessly within an operator's existing sportsbook. Odds Feed+ also comes with event resulting as standard, with the ability to add additional revenue-driving services such as offering compliance and trading tooling.

Key Features

- 1 Access to Kambi's full library of low latency odds through single API integration
- 2 Flexibility to adjust odds package according to operator need
- 3 Odds sharpened through billions of bets placed through Turnkey Sportsbook
- 4 Unique features include traded odds, event resulting and cash out
- 5 Kambi odds library includes esports odds and AI-powered odds

Elevate your sportsbook

Kambi's Odds Feed+ plus enables operators to complement their existing trading operation with odds of the highest quality, all traded through Kambi's Turnkey Sportsbook, which processes billions of bets each year.

Operators can select from Kambi's full library of sports and esports odds to build a package tailored to suit their unique needs, whether that be sports and leagues to appeal in certain markets, right down to specific bet types such as instant markets and player props. These packages can be continuously updated to support evolving operator needs and are delivered via a single API integration.

Benefits include

- Trading models dynamically evolve based off the billions of bets processed each year
- Single API provides partners the ability to simply add additional sports, games and bet types as required
- Kambi's AI-powered trading delivers advanced auto compiling and auto trading capabilities, providing margin-driving pricing solutions at speed and scale
- Trading tools available to provide additional operator control
- Partner specials tool enables partners to create and promote high margin bet builders for specific events

Enhance your Odds Feed+ with the addition of these revenue-driving services

Offering Compliance

Kambi's automated offering filtering tool ensures your offering is compliant with local regulations while protecting the competitiveness of your sportsbook.

Trading Tools

Take more control over the odds offered to your customers through Kambi's Trading Tools, including our powerful Price Differentiation solution.



Kambi

The home of
**premium sports
betting solutions**

Contact us to learn more